# MINUTES - SEK Museum Alliance Board Meeting

April 30, 2021, 10-11:30 am

Girard, KS

Board members present: Ray Rothgeb, Leanne Githens, Gina McBride, Jolene Born, Carol Staton, and Terri Harley. Ed Born was absent.

President Ray Rothgeb called the meeting to order at 10am, with 6 members present.

Carol made a motion to approve the agenda. Terri seconded the motion. Motion carried.

The minutes of the February board meeting was reviewed and accepted as presented.

### Financial Report -

Treasurer Terri Harley presented the financial statements from January, February, and March. The balance as of March 16, 2021 was \$1,082.38. Carol made a motion to approve the financial statement. Jolene seconded the motion. Motion carried.

## Passport Project Update -

Compliance – After some discussion, it was determined that there are no major ongoing issues with compliance to the project guidelines.

Marketing Assessment – To evaluate the impact of the Passport Project, it was agreed that a quarterly assessment should be completed by participating museums. Ray will create an online survey using "Survey Monkey" and it will be sent out quarterly by email.

#### 501(c)(3) -

There has been no progress on this since the last board meeting.

# Web Page -

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### **Next General Meeting –**

The next general meeting will be held June 12 in Pittsburg, hosted by the Crawford County Museum. It was decided to send out invitations by email on May 15, with a follow-up reminder on May 30. The agenda was discussed and it was decided to include a "Spotlight on Museums" each meeting—a short, timed, report from several museums. The basket fundraiser was discussed. The speaker will be Angela Watts, Collection Manager for KU's Spencer Museum of Art, discussing conservation methods on a budget.

## SEKTR (Southeast Kansas Tourism Region) Report -

Ray had no report at this time.

## Other -

Discussion was held about the possibility of developing a "Museum Assessment" tool that could be used to help each institution evaluate their present practices with the goal of identifying areas of both success and area for improvement.

The next Board Meeting will be held Thursday, July 15 at 10 am at the Catholic Hall, Cherryvale.

Meeting adjourned by acclimation at 11:45.

Submitted, Leanne Githens, SEK Museum Alliance Board Secretary

"A museum is a non-profit institution housed in a building in which objects of historical, scientific, artistic, or cultural interest are stored and exhibited."